

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 943490-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| KMBC | Jeff Kitzsteiner | Kansas City | Local |

| Advertiser | Product | Estimate Number |
|--------------------|-------------------|-----------------|
| McCaskill/D/Senate | 8/20/12 - 8/26/12 | 11634 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/20/12 - 08/26/12 | 943490 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|-------------------------------|
| Political Duplicate File Copy |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|----------------------|-------------------|----------------------|----------------|----------------|------------|-------------|
| 1 | 08/20/12 | 08/24/12 | First News at 6am | 6-7am | 1---1-- | :30 | 2 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | 1---1-- | 2 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 08/20/12 | 6:56 AM | First News at 6am | 6-7am | :30 | CMF1213H | \$750.00 NM |
| 2 | KMBC | F | 08/24/12 | 6:11 AM | First News at 6am | 6-7am | :30 | CM T12 04H | \$750.00 NM |
| 2 | 08/21/12 | 08/22/12 | Good Morning America | 7-9am | -11---- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -11---- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Tu | 08/21/12 | 7:59 AM | Good Morning America | 7-9am | :30 | CMF1213H | \$500.00 NM |
| 2 | KMBC | W | 08/22/12 | 8:42 AM | Good Morning America | 7-9am | :30 | CMF1213H | \$500.00 NM |
| 3 | 08/26/12 | 08/26/12 | News Wknd Sun | 7-9am | -----S | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----S | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Su | 08/26/12 | 7:24 AM | News Wknd Sun | 7-9am | :30 | CM T12 04H | \$350.00 NM |
| 4 | 08/24/12 | 08/24/12 | Rachael Ray Show | 9-10am | ----1-- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ----1-- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | F | 08/24/12 | 9:58 AM | Rachael Ray Show | 9-10am | :30 | CMF1213H | \$225.00 NM |
| 5 | 08/20/12 | 08/20/12 | The View | 11am-12pm | 1----- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | 1----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 08/20/12 | 11:36 AM | The View | 11am-12pm | :30 | CMF1213H | \$350.00 NM |
| 6 | 08/24/12 | 08/24/12 | Dr. Phil | 3-4pm | ----1-- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ----1-- | 1 | \$275.00 | | | | |

DUPLICATE INVOICE

Send Payment To:



KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|-------------------|-----------------|---------------------|
| 943490-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| McCaskill/D/Senate | 8/20/12 - 8/26/12 | 11634 | |

www.kmbc.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------|-------------------|------------------|----------------|----------------|--------------|---------------|
| 6 | 08/24/12 | 08/24/12 | Dr. Phil | 3-4pm | ----1-- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | F | 08/24/12 | 3:37 PM | Dr. Phil | 3-4pm | :30 | CM T12 04H | \$275.00 NM |
| 7 | 08/20/12 | 08/22/12 | DR OZ | 4PM-5PM | 1-1---- | :30 | 2 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | 1-1---- | 2 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 08/20/12 | 4:27 PM | DR OZ | 4PM-5PM | :30 | CM T1213H | \$300.00 NM |
| 2 | KMBC | W | 08/22/12 | 4:23 PM | DR OZ | 4PM-5PM | :30 | CM T12 04H | \$300.00 NM |
| 8 | 08/21/12 | 08/23/12 | 5pm News | 5-530pm | -1-1--- | :30 | 2 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -1-1--- | 2 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Tu | 08/21/12 | 5:10 PM | 5pm News | 5-530pm | :30 | CM T1213H | \$700.00 NM |
| 2 | KMBC | Th | 08/23/12 | 5:22 PM | 5pm News | 5-530pm | :30 | CM T1213H | \$700.00 NM |
| 9 | 08/23/12 | 08/23/12 | 6pm News | 6-630pm | ---1--- | :30 | 1 | \$825.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---1--- | 1 | \$825.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Th | 08/23/12 | 6:27 PM | 6pm News | 6-630pm | :30 | CM T12 04H | \$825.00 NM |
| 10 | 08/22/12 | 08/24/12 | 630-7p | 630-7pm | --1-1-- | :30 | 2 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | --1-1-- | 2 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | W | 08/22/12 | 6:40 PM | 630-7p | 630-7pm | :30 | CM T1213H | \$900.00 NM |
| 2 | KMBC | F | 08/24/12 | 6:56 PM | 630-7p | 630-7pm | :30 | CM T12 04H | \$900.00 NM |
| 11 | 08/23/12 | 08/23/12 | ROOKIE BLUE | 9-10pm | ---T--- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---T--- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Th | 08/23/12 | 9:43 PM | ROOKIE BLUE | 9-10pm | :30 | CM T12 04H | \$1,600.00 NM |
| 12 | 08/24/12 | 08/24/12 | 20/20 | 8PM-10PM | ----F-- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ----F-- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | F | 08/24/12 | 8:57 PM | 20/20 | 8PM-10PM | :30 | MNETWI 30HHD | \$1,500.00 NM |
| 13 | 08/22/12 | 08/22/12 | M-F/SU 10pm News | 10-1035pm | --1---- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | --1---- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | W | 08/22/12 | 10:34 PM | M-F/SU 10pm News | 10-1035pm | :30 | CM T12 04H | \$1,500.00 NM |
| 14 | 08/21/12 | 08/21/12 | M-F 1105p-1135p | 1105p-1135p | -1----- | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -1----- | 1 | \$450.00 | | | | |

INVOICE

Send Payment To:



KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

www.kmbc.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|-------------------|-----------------|---------------------|
| 943490-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |
| Advertiser | Product | Estimate Number | |
| McCaskill/D/Senate | 8/20/12 - 8/26/12 | 11634 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------|-------------------|------------------|----------------|----------------|------------|-------------|
| 14 | 08/21/12 | 08/21/12 | M-F 1105p-1135p | 1105p-1135p | - 1 - - - - | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Tu | 08/21/12 | 11:18 PM | M-F 1105p-1135p | 1105p-1135p | :30 | CM1213H | \$450.00 NM |
| 15 | 08/23/12 | 08/23/12 | M-F 1135p-1205am | 1135pm-1205am | - - - 1 - - - | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | - - - 1 - - - | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Th | 08/23/12 | 11:54 PM | M-F 1135p-1205am | 1135pm-1205am | :30 | CM T12 04H | \$225.00 NM |
| <u>Total Spots</u> | | | | | | | 20 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$13,600.00 |
| <u>Agency Commission</u> | \$2,040.00 |
| <u>Net Amount Due</u> | \$11,560.00 |